Minutes
College of Education Faculty/Staff Meeting
Friday, October 16, 2009
9:30 a.m. – 10:50 a.m.
Goudes Lecture Hall


1. Call to Order – Dr Calhoun called the meeting to order
   a. Approval of Minutes 9-11-09. Dr. Taylor made the motion that the minutes be approved. Dr. Hancock seconded the motion. Minutes were approved by common consent.
   b. Circulation of the roster.

2. Announcing the Michael G. Green Family Scholarship for Merit
   A new endowed scholarship for a high performing elementary education major with a concentration or a minor in math and who also has financial need is being provided by Michael Green and family. The scholarship will be awarded for the first time in spring 2010 for the upcoming academic year.

3. Update: Football at UNC Charlotte! Keith Wassum and Linda Swayne
   Keith Wassum, Vice Chancellor of Business Affairs, and Linda Swayne from Marketing spoke briefly about how our institution can become more than it is now by creating excitement and bringing people to campus by bringing football to UNC Charlotte. Faculty and staff are encouraged to purchase seat licenses, which will give us the ability to purchase seats in a certain area of the stadium. Also addressed was information about this one-time fee for the seat license by using a payroll deduction over the next 3 years. We are encouraged to go to the athletics website, http://charlotte49erfootball.com/ print out the form, sign and return.

   Vicki Jaus reported on the very good news that all reports have been reviewed and are unconditionally accepted and unofficially approved. Three programs (MSA; Dance; Theatre) are still in the process of revisioning. We are one of three campuses that needed no resubmissions. There was a round of applause for the 14 teams that helped with this process. Dean Calhoun thanked Vicki for her leadership.

5. Work Session: College of Education Strategic Plan 2010-2015
   A work session took place using the Academic Affairs Draft Goal Statement and the SWOT Analysis form, a strategic planning tool. Faculty formed into groups and the following information was captured:
**STRENGTHS**
People
Reputation in community
Positive climate
Commitment to excellence
Identified as an urban research university
Doctoral programs
Commitment to change
New minors for undergrads
Produce good teachers
Good sense of the issues
Mentorship
Shared decision making
Good external validation of our work
Facilities
Known for faculty across multiple areas
New Grad Cert programs
Distance Education
Increased enrollment in Grad Cert and MAT
3 new research centers

**WEAKNESSES**
Follow-up studies on the impact/success of our graduates
More support to our graduates
Recruitment of more diverse student population
Address needs in schools
Budget constraints
Identify more grant opportunities
Mixed message about importance of research
Lack of clarity in RPT
Urban school partnerships
SWEA - loss of funding
Teaching/Research balance
Communicate with students to better navigate system
Running out of space
More professional development on urban issues
Lack of clinical opportunities on campus
No endowment for COED
Technology gap
Materials development lab for students
Broader curriculum library center
Emphasis on teacher preparation
Strengthen our access to schools
Strengthen our ability to work with families
**OPPORTUNITIES**

Market our programs to broader area
Impact the profession
Electronic materials/publications
More licensure programs
Minors in Urban Education
Expand remote observation
Increase the numbers of doc students and their research
Increase the impact of our research productivity
Communicate our strengths
Increase our global opportunities
Support beginning teachers
40th Anniversary
Better serve CMS
Potential campus school

**THREATS**

Media
Online degrees
Alternative license
Impact of grad degrees on student achievement
Lack of resources
Limitation of seats in our programs
Lack of jobs in our area
Criticisms of the COED
Communication
Teach for America
Lack of funding for graduate students
Quality & growth of programs

The Dean added this question (fill in the blank): “I’ll be very proud of the College of Education in 5 years if . . .”

- We get more scholarships
- We are the go-to institution in the state
- Known across the state for our quality distance education programs
- More nationally ranked programs to reflect excellence

Next we will draft a list of goals and look for endorsement of those goals at the November meeting.

6. Adjournment - The meeting was adjourned at 11:00 am.

**Next College Meeting:**
Friday, November 6, 2009
Faculty Vote on strategic goals for 2010-2015 College of Education Strategic Plan
Ideas for action steps/ evaluation